





# EXPORT ESSENTIALS

*Learn to grow your business on a global scale.*

If you have ever considered expanding your market internationally, plan on attending this informative, no-cost event. Experts in exports will provide you with essential tools, methods and strategies to successfully export your products abroad.

-  **International Finance:** Big company strategies for small and medium size businesses  
*Mark Roberts, Vice President, Specialty Banking Services, Alliance Bank of Arizona*
-  **Logistics and Shipping:** Maneuver the customs and shipping process for on-time deliveries  
*Brian Umlauf, Senior International Account Executive, FedEx Services*
-  **Legal Structures:** How to reduce the risk in your international business agreements  
*Michael F. Patterson, Shareholder, Polsinelli PC*
-  **Tax Planning:** Little known strategies to reduce your tax burden with international sales  
*Stephen J. Rodis, Partner, Wallace, Plese + Dreher, LLP*

Thursday, October 2, 2014  
7:30 a.m. Registration and Continental Breakfast  
8 to 10 a.m. Export Essentials Speakers

Chandler City Hall  
175 S. Arizona Avenue  
2nd Floor, Training Room A  
Chandler, AZ 85225

Please RSVP to Mitchel Allen at  
[mitchel.allen@chandleraz.gov](mailto:mitchel.allen@chandleraz.gov) or 480-782-3034



**Alliance Bank**  
OF ARIZONA